



THE RATHBUN CENTER'S **MAKING ROOM FOR THE CHILDREN** CAMPAIGN TO RAISE \$1.1 MILLION



A healthy child who *never* needs specialty medical care is every parent's hope. Mission Children's Hospital has a yearly average of 1,600 patient admissions to their pediatric inpatient units, some 4,000 outpatient pediatric surgeries, and almost 14,000 pediatric visits to their Emergency Department. Each year approximately 550 ill and premature newborns receive life-saving care in their Neonatal Intensive Care Unit.

The Rathbun Center is a hospital hospitality house with a single mission – to provide lodging and other supportive services in a home-like environment, free of charge, for patients and/or their caregivers coming to Asheville for medical treatment. In the current economy, more and more families need the services provided by the Center, particularly families of children, and we recognize the need will continue to grow.

On any given day we have up to 25 families on our waiting list hoping for a room while their loved one, often a child, is receiving medical treatments. Our need for more guest rooms is crucial. The Rathbun Center is expanding its capacity to meet that need.

In order to make the expansion possible, The Rathbun Center has launched a capital campaign with a goal of raising \$1.1 million. The expansion will include:

- **Six new child/family-friendly guest rooms**
- **Full utilization of five additional underutilized rooms, increasing the Center's overall capacity by 44%**
- **A children's library and a relocated and expanded play room with a new deck leading to the children's outdoor playground, with the roof of the new play room providing an outdoor deck for the existing main dining room on the 2nd floor**
- **Added laundry facilities and storage closets to serve the additional guests and housekeeping**
- **A much-needed new roof for the entire facility**

YOUR INVITATION

We invite you to join with our many other friends, organizations, churches, businesses, hospitals, and foundations across Western North Carolina – and beyond – in this campaign for The Rathbun Center. Gifts may be made in cash, in pledges over a 3- to 5-year period, in securities, or as qualified gifts-in-kind, and are tax deductible.

Your generous participation will help build a future that assures increased hospitality for these families and children who are facing a medical crisis.

Call for information on Naming Opportunities: 828-239-0157
Make your gift online by clicking on "Donations" on the Home Page or copy the Pledge Form on the next page.

Thank You!



Capital Campaign Pledge Form

Date: _____

Name: _____

Your name will appear as above in recognition materials, unless otherwise indicated.

I wish to be recognized

I do NOT wish to be recognized

Address: _____

Home Phone: _____ Work Phone: _____

Email Address: _____

I / We pledge \$ _____ to The Lewis Rathbun Wellness Center's Capital Campaign.

_____ My/Our check for the total pledge amount is enclosed.

Please make checks payable to The Rathbun Center.

Payment Schedule: 2010 \$ _____ 2011 \$ _____ 2012 \$ _____
2013 \$ _____ 2014 \$ _____

_____ Please bill me: _____ annually in November _____ other
_____ semi-annually in May and November

_____ My/Our check for the first installment of \$ _____ is enclosed.

Please make checks payable to The Rathbun Center.

_____ Please charge following credit card: _____ exp _____

Name on Card: _____

Signature: _____

_____ My/Our gift will be paid one time / annually (circle one) through the

_____ Foundation in _____ (month).

_____ I (We) wish to donate appreciated securities. Brokerage Firm: _____

Please contact Karen Hultin at The Rathbun Center for information on how to complete this process.

Naming Opportunity Request:

*The Naming Opportunity Requests will be submitted to the Campaign Steering Committee
and then must be approved by The Rathbun Center Board of Directors.*

Signature: _____

Thank you! Your gift is tax deductible as provided by law.